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So you want to get a job—asks Mr. Dixon.



My time is your time—Mr. Courtney

## DEVELOPMENT



Brother Jarlath toys with the tools of his trade.



Brother Jarlath Murphy, O.S.F.
Director of Development
B.S. Fordham University

## "Design for



Miss Laura Fazio

Under this plan, the College is fully committed to a 20-million dollar, 10-year program for deliberate and controlled growth in every area. The plan calls for a \$4.6 million science center; a \$2.5 million student union and monastery; \$1.5 million athletic center; \$1,000,000 in debt reduction; \$6 million in student aid and loan programs; \$6 million faculty development and new academic programs.

The Development office has the responsibility to help raise the funds. This year was given mainly to a fund drive to raise \$1,000,000 toward the science center. From December, when the site was prepared, to ground breaking on May 3rd, the entire program was centered on the great push forward.

The Alumni, Clergy, Parents of Students and the Brooklyn Business Community joined ranks behind the drive which was under the chairmanship of our president Brother Urban and was organized by Rev. Brother Jarlath Murphy, O.S.F., the Development Director.

Informing the public was again continued in fine style by the Public Relations office by Mr. Edward Quigley, the Director. News of the College was disseminated to all the media, the Alumni and the business community.

The Alumni Association also under Mr. Quigley's aegis, held its annual gala dinner; the father-and-son outing; homecoming basketball game (which ran afoul of the transit strike) and concluded its annual Fund program. The Alumni Placement Program was placed on solid footing.

Organization and planning were the keys to continued success of the Development, Public Information and Alumni office.