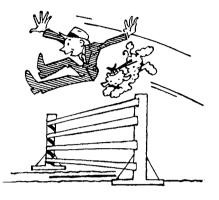
This is the winning advertisement in Rogers Peet's Advertising Contest in "The 1942 Franciscan". Submitted by FRANCIS MURRAY

There is no set formula for winning the race for success.

But the right clothes-Rogers Peet Clothes-will enable you to clear the first hurdle with ease.

Rogers Peet Clothes combine fine quality with perfect fit and up-to-theminute style.

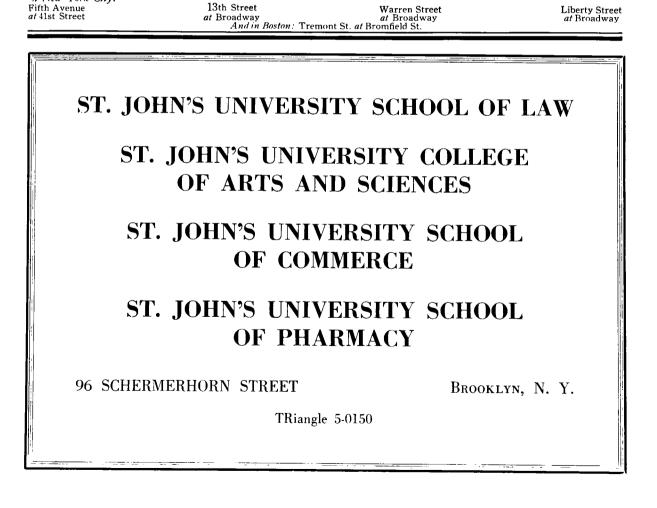
Authentic university fashions. Clothing. Furnishings. Hats. Shoes.



Liberty Street at Broadway



In New York City: Fifth Avenue at 41st Street



Compliments of

MILES LIQUOR STORE

COURT AND BALTIC STREETS

BROOKLYN, N. Y.

Notice — Under New Management

GILBERT'S LUNCHEONETTE

222 SMITH STREET, BROOKLYN, N. Y.

"Place of Merit"

All Kinds of Sandwiches, Sodas, Ice Cream

Also Frankfurters and French Fries

Lic. No. 281221

ADAM'S LINEN SUPPLY and LAUNDRY SERVICE

430 WEST 54TH STREET NEW YORK, N. Y.

Linen Supply

Laundry

During the Summer Our Service Extends Throughout Long Island

WELDING

The Practical Experienced Way!

UNDER THE SUPERVISION OF WILLIAM P. WICKS

For over 29 years owner and operator of the

WICKS WELDING WORKS

OUR QUALIFICATIONS:

UUN QUALIFICATIONS: Endorsed by Lincoln Electric Co., accepted authority in welding. Latest type equipment used in actual production on 12,000 square feet of space. Method of training based on Mr. Wicks' 29 years' experience in every field of welding, including 24 years in air-craft. We maintain an active placement service which is in close contact with all branches of the industry. We have built up a demand for our certified gradu-ates. Our certified

GRADUATES ARE EMPLOYED You will find men that were trained by the old master, Mr. Wicks, in almost every shipyard in the country, including the Philippines.

NO GROUP TEACHING --- NO CLASSES You are under constant 60 minutes of the hour observation of the patented Wicks' Beacon Instruc-tion Unit. You progress from operation to operation according to your own ability and may take your training any time from 9 A. M. to 11 P. M.

OPEN 7 DAYS A WEEK

OUR MEN ARE GETTING JOBS BECAUSE THE WICKS METHOD IS DIFFERENT. YOU ARE TRAINED BY A MASTER WHO KNOWS WHAT PRIVATE INDUSTRY REQUIRES AND WHO HAS BEEN TEACHING WELDING SINCE 1917.

REOUIREMENTS

ONLY U. S. CITIZENS WHO PASS OUR 5-HOUR APTITUDE TEST ARE PERMITTED TO CONTINUE.

SPECIAL TRAINING FOR

WOMEN in GAS WELDING **PREPARE NOW FOR YOUR JOB TOMORROW!** Same supervision by Mr. Wicks as given to our male students. Instruction is based on Mr. Wicks' experience in training Women Welders during the last war. WOMEN INSTRUCTORS.

NO DISCRIMINATION

against race or creed. This is an American school, with American principles, for Americans only

WE EMPLOY NO SALESMEN The School Speaks for Itself. Students Benefit by Low Costs. VISIT OTHER SCHOOLS FIRST, THEN INSPECT OUR MODERN EQUIPPED SHOPS. LET YOUR OWN JUDGMENT BE YOUR GUIDE.

The ABOVE IS NOT MERELY A GOOD SOUNDING PHRASE, BUT ONE WHICH WE SINCERELY MEAN. All Subways (Queens Plaza Station)

Lead to N. Y. STATE LICENSED

WELDING SCHOOL SCHOOL DIVISION OF WICKS WELDING WORKS ENGAGED IN DEFENSE PRODUCTION 24-15 Bridge Plaza North LONG ISLAND CITY STillwell 4-5348