

# THE STUDENT

One area where the students see their student activities at work is in the school's publications. Unlike other organizations on campus, the newspaper, yearbook and the student handbook reaches every segment of St. Francis College.

## Franciscan

Janet and Don Miserandino, Editor



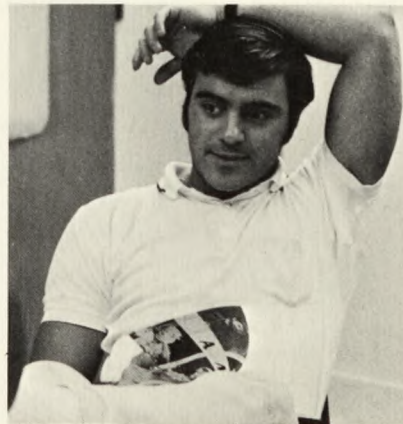
The *Franciscan*, directed by Mr. Donald Miserandino saw variations in layout, photography and picture cropping. Through their ingenious methods of piecing the book together, the yearbook staff not only gave added zest to the events that occurred this year, but also exemplified Marshall McLuhan's "the media is the message" theory.

Nearly every event that took place at SFC this year found itself under the scrutiny of *Franciscan* cameras. The events caught on *Franciscan* film in '70-'71 are now a part of St. Francis College history — events that mark change, advancement and the overall growth of St. Francis College.

The *Cord* under the editorship of Mr. McLaughlin, saw a complete revamping in its compilation of information. Up to the minute changes in the rules and regulations of the administration, faculty committees and student government were incorporated in the '70-'71 *Cord*. The cover, its most outward manifestation, characterized these changes with a complete change of texture, lettering and coloring.



Joe Anastasi and John Ferro



Paul Akel

### STAFF

James Murphy	Ludimere Czyski
Doreen Casey	Henry Cianci
Mary McKenna	Tony Fanelli
Hank Sammon, Spiritual Advisor!	
Bro. Labre Tallman, OSF, Moderator!	



Barbara Berner and Kevin Von Gonten



# PUBLICATIONS

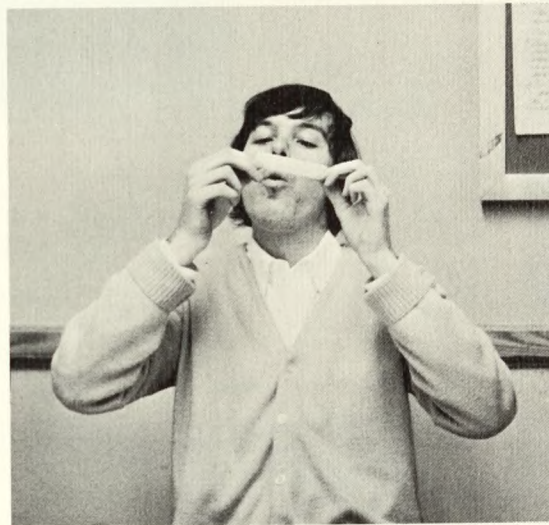
Under the direction of Mr. Rory McLaughlin, change, innovation and quality control was the name of the game with this year's *Voice*. Stylistic changes were seen in the layout which was characteristic of a modern magazine format, i.e., free flowing and easy on the eye; the addition of a magazine-type page that featured everything from orientation to the Hare Krishna sect; and increased participation of students and faculty through "Viewpoint" and the Letters to the Editor sections of *The Voice*.

Innovation and improved methods of news, feature and sports coverage were seen in the '70-'71 *Voice*. As an information medium *The Voice* was in the forefront of events — covering everything from the changes in draft board regulations to the progress of the gymnasium to Governor Rockefeller's plans for higher education to the events sponsored by SFC clubs and organizations and fraternities and finally, to the changes introduced by student government and the faculty for increased participation on student-faculty committees.

Cooperation with the community and the metropolitan area was emphasized by *The Voice's* participation and leadership with the *Brooklyn Consortium Collegiate Newspaper* that originated shortly after President Nixon's incursion into Cambodia. Further involvement was seen by *The Voice's* membership on Governor Rockefeller's Clearinghouse Committee.

## Voice

Rory M. McLaughlin, Editor-in-chief



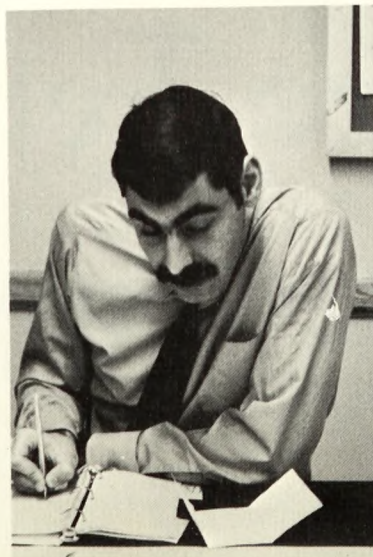
Pauline Patterson



Charles Mastronardi



"Jimbo" Notaro



Richie Faga and George Russell

