

ASSOCIATE EDITOR Don McQuade wrote much of the copy for the '62 *Franciscan*.



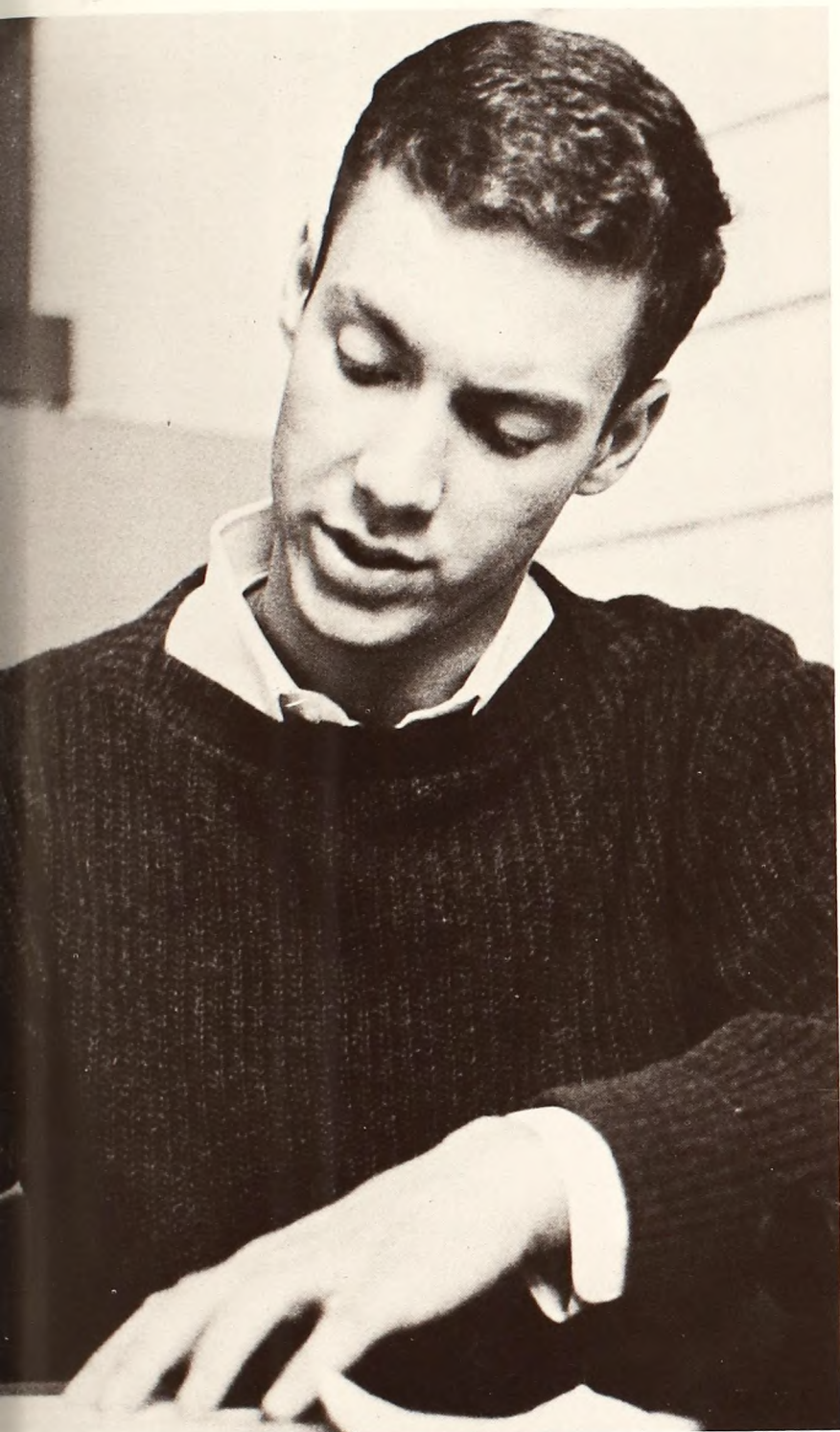
PHOTOGRAPHY EDITOR Lee Wittmann, proved indispensable as chief candid man on the picture staff.



MODERATOR, Brother Michael

Franciscan adopts

WORKING in close coordination with the moderator, Brother Michael, *Franciscan* Editor-in-Chief, Frank Avenoso, made plans during the summer months to publish a new style book. Big pictures, objective writing, and a complete candid portrayal of the year were envisioned. Uppermost in the minds of the Moderator and Editor was the fact that *Franciscan* '61 had received the highest award given by Columbia Press. New plans had to match the same high caliber of expression achieved by the preceding volume.



EDITOR IN CHIEF Frank Avenoso worked long hours in putting the new ideas in print. The new format was an idea of the Editor and Moderator, Brother Michael.

new format

After contracts had been drawn up with Routel Studios and New City Printing Co., the editorial staff was appointed: Don McQuade served as Associate Editor, Martin Hamburger (eventually elected to the Editor in Chief position for '63) as Copy Editor, Joseph Harte as Business Manager and Lee Wittmann as Photography Editor. The appointments made, the *Franciscan* began the long trek to the deadline date of April 13. The result rests in your hands.



BUSINESS MANAGER Joe Harte secured a new high in advertisements.

CONTRIBUTORS

PHOTOGRAPHY:	Phil Mercorella	Charles Measter
	Brian O'Toole	Karl Zettel
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