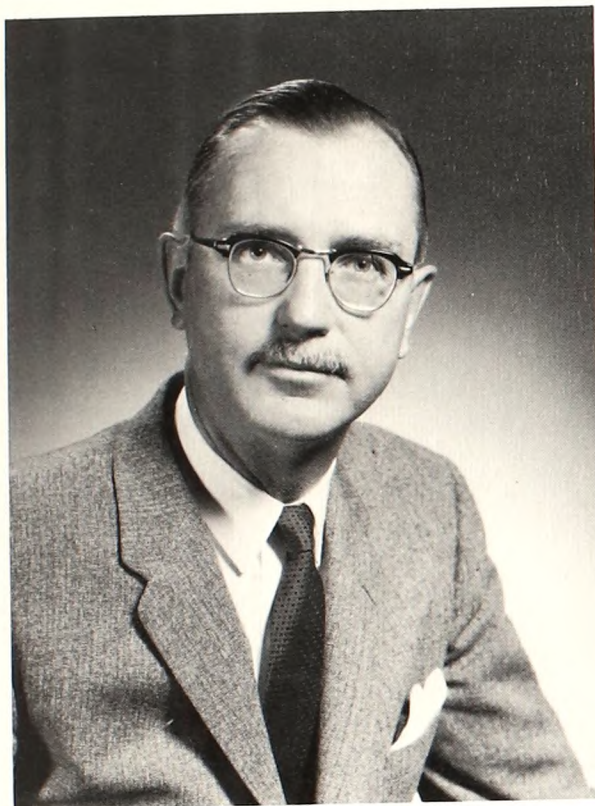


DIVISION OF BUSINESS ADMINISTRATION



CHARLES M. SCHWARTZ
Associate Professor of Accounting; B.A., City College of New York; M.S., Ibid.; C.P.A. (New York).

The Division of Business Administration composed of the departments of Accounting, Business Law and Business Management, affords the student the opportunity to direct his education towards a career in business. While the aim of imparting professional purpose to the student receives due emphasis, the Division does not attach major importance to the development of specific skills but rather to the inculcation of analytical thought habits and a desire to achieve competence. The courses offered by the Division are based on the cultural and philosophical core provided in the liberal arts and are oriented towards the attainment of a basic understanding of the American business economy and an appreciation of the role which can be performed therein by a graduate of a Catholic college. The faculty of the Division seek to discern and develop the particular qualities and abilities of the student and to direct him towards the optimum realization of his potentialities.

The Division offers majors in Accounting and Business Management leading to the B.B.A. (Bachelor of Business Administration) degree.

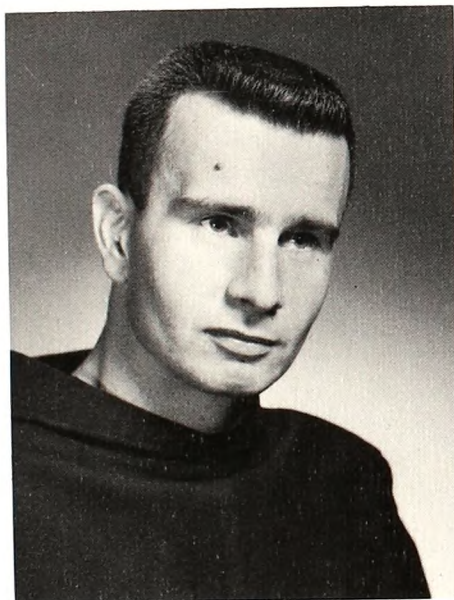
Emphasis in the Accounting curriculum is upon completion of the academic requirements for the permissible parts of the C.P.A. Examination; but the student may, by registering under the Business Management major and by judicious selection of accounting courses, prepare himself for managerial accounting.

The Business Management major is designed to impart a basic knowledge of the major areas of business activity—production, distribution, and finance—with particular emphasis upon the management principles inherent therein.

Internship programs designed to provide a guided practical experience in both industrial and public accounting are available to selected students.



FRANK X. ALTIMARI
Lecturer—Assistant Professor of Business Law; LL.B., Brooklyn Law School.



BRO. CORMAC LA MARCA, O.S.F.
Instructor in Management; B.B.A., St. Francis College.



JAMES H. KOHLERMAN
Lecturer—Professor of Management; B.S., University of Delaware; M.S., Ibid.



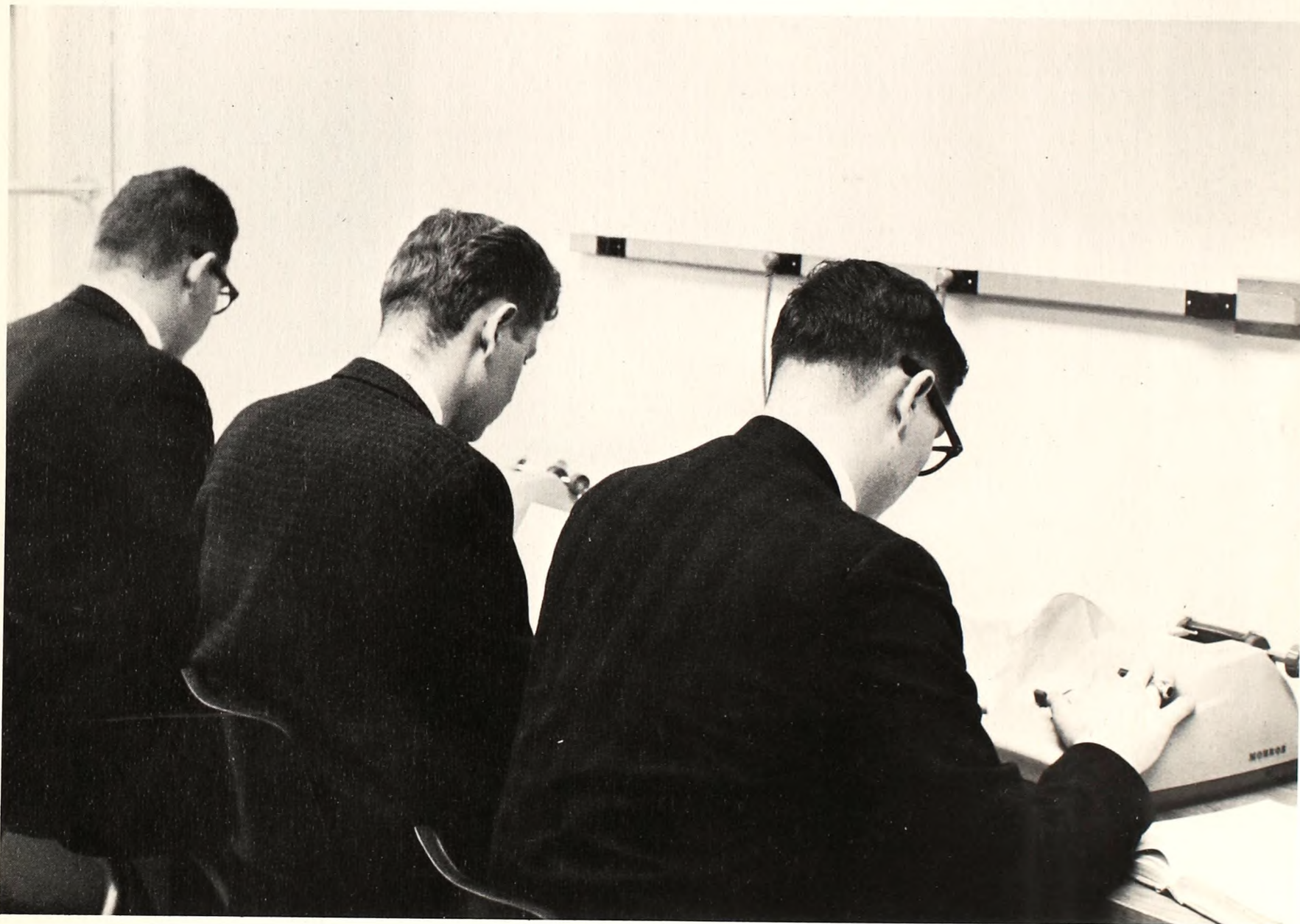
HENRY S. MARX
Lecturer—Professor of Accounting; B.A.,
College of Business Administration, Mann-
heim; M.B.A., Ibid.; Ph.D., University of
Heidelberg; C.P.A. (New York).



EUGENE M. McCOY
Professor of Management; B.A., Juniata Col-
lege; M.S., Penn State University; Ph.D.,
University of Pennsylvania.



JAMES E. MCGINNISS
Assistant Professor of Business Law; B.B.A.,
St. John's University; LL.B., Ibid.



Students in the business department turned to machines to do their computations.