The Voice

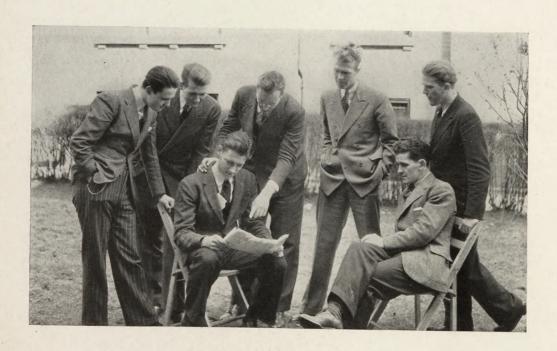
Memo: to Staff Members Re: Franciscan write-up

Due: March 30

October 17, 1939

This year The Voice must get a build-up. . . . There are many angles. . . . Mention Joe Mahoney and the inevitable deadline . . . and his serious column "On Second Thought." . . . Dan Buckley as the Managing Editor. . . . Jake Esau has been writing dramatic reviews for so long that his "Stage-door Johnny" even sneaks into the paper after everything is set up and rolling. . . . Frank Fidgeon . . . they call him the mad genius of the typewriter . . "Phigen Coop" has been written under many catchphrases: Fidgen, the mad genius . . . Fidgen, the man from Mars . . . once in a while modestly just Fidgeon. . . .

That's all for features.... Now, Joe Tanahey has been beating it out on the sports page along with Ernie Vohs... they have been writing a column "Chatter Boxing." ... Jerry O'Neill trips out every two weeks with "On The Bounce."



You had better mention dead-line . . . of all the most flexible items in the history our Saint Francis newspaper, that is it. . . . There's no such thing anymore.

... There's a rumor that an energetic nervous Underwood turns out the pages. . . . Without due flattery I am on the other end. . . .

Too bad we can't use a cut of the new mast-head and make-up. . . . All is reorganization. . . . I even think it is a metropolitan journal. . . . There's such an improvement.

April 10, 1939

Add new lead:

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Never mind we won't have any build-up. . . . People never appreciate journalists anyway.

DAN BURNS

