



hen city lights twinkle a friendly 'good night' and a slowly darkening skyline marks the end of another busy day — one marvels at the routine coordination so essential to the success of a great metropolis.

Significant, and above all other human attributes, is — friendliness, that very fair and honest regard for the other fellow.

Proof, that ENGRAVATONE practices this golden rule, is a growing list of satisfied friends — and it is not surprising that singularly better and economical college and school annuals are consistently produced under our banner of good fellowship and cooperation.

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