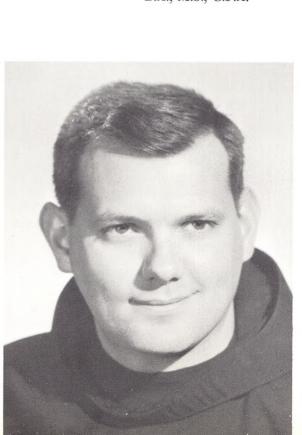
Division of

Black fedoras and smart conservative suits became the order of the day this year in the Business Division as business majors worked toward creating a popular Madison Avenue image.

The new look was accompanied by a more tangible expansion in facilities and programs. Adding machines were introduced to lighten the accounting load and serve as nucleas for an accounting laboratory. Periods were further strengthened with the hiring of professional accountants to instruct students, and additional electives in the curriculum.



MR. CHARLES SCHWARTZ B.A., M.S., C.P.A.





DR. CHARLES SAVAGE B.B.A., M.S., LL.B., J.S.D. Division Chairman



The machine age lightens the accounting load.

BROTHER LEON PURVEY, O.S.F. B.B.A., M.B.A.

Business Administration

In the field of Business Administration, St. Francis became the first college to participate in the Chemical Bank New York Trust Company's training program. Under provisions of this program, students work at the bank for three months while continuing their courses at night. During this period they learn all phases of banking operations. The program gives the student practical experience while providing a source of personnel for the bank.

The accounting internship program continued successfully with thirteen seniors being placed in eleven leading accounting firms. They worked for seven weeks during the Christmas and midterm period gaining experience and, in some cases, future positions.

Another Division first, this year, was the establishment of a probationary chapter of the professional business fraternity, Alpha Kappa Psi. To date, it has not been recognized. In conjunction with this, guest speakers were invited to luncheons to speak on topics pertinent to the business world.

Other activities included cooperation in a program with New York University to determine the "attitudes of college students towards the need of ethics in business" and a Phona-thon for the alumni association to the tune of \$3,500.



DR. EUGENE McCOY
B.A., M.S., Ph.D.
Head of Department of Management



MR. FRANCIS ALTIMARI, LL.B.



MR. JAMES McGINNIS B.B.A., L.L.B.



JOSEPH GUNNING B.B.A., C.P.A., M.B.A.