

The Voice



Bottom Left: Sara Saad, Nery Arcos, Yolanda Charley
Next Left: Jeff Ford, Solange Francis, Robert McKenna
Top Left: Jerry Butt, Dave Corbino

Published monthly, the Voice is the St. Francis College school newspaper. Run for the students and by the students every year, the Voice's staff reports on important news, happenings, and information around the college's campus. However, in recent years, the schools news wasn't the main focus of the school's overall population. The proud student club for which students wanted to professionally write for had become a moribund franchise, one where the voice of the students was not being heard.

In August of 2004, with a brand new staff and a new outlook on news writing, the new editors of the Voice used its main problem to their advantage. Sitting in front of the publications board at SFC, the five editors of the Voice stated their plan for success for the 2004-2005 school year: Students saw the newspaper on the racks everyday, but nothing about the paper screamed "grab me." With great teamwork, the five new editors, Jeff Ford - Business Manager, Dave Corbino - Campus News Editor, Nery Arcos - Features Editor, Robert E. McKenna - Sports Editor, and Jerry Butt - Editor-in-Chief, instilled something into the Voice. As a result, the once moribund franchise, the one that hadn't won the SGA Club of the Year award since 1994-95 was able to re-establish its credibility, and return to its main mission - getting factual news, no matter how controversial, to the schools population.

The school's newspaper racks were consistently empty, and the Voice's publication office was always bustling with new stories. To top it all off, the high distribution rate and new color scheme in the Voice attracted new advertisers. A bold statement was made in the September, 2004 editorial by this year's Editor in Chief, Jerry Butt. "On behalf of the Voice staff and I, and with the Franciscan tradition in mind, we want to let each of you know that we guarantee that this years Voice will be one of the best college newspaper's you have ever seen. We hope that all of you will enjoy the news that we have to offer all year long." Ben Franklin once said "either write something worth reading, or do something worth writing." The Voice's 2004-2005 Editors were able to do just that, and add a franchise saving chapter to the Voice's storied history.

Student Life

Fall

"It's not the events of our lives that shape us, but our beliefs as to what those events mean."

Anthony Robbins

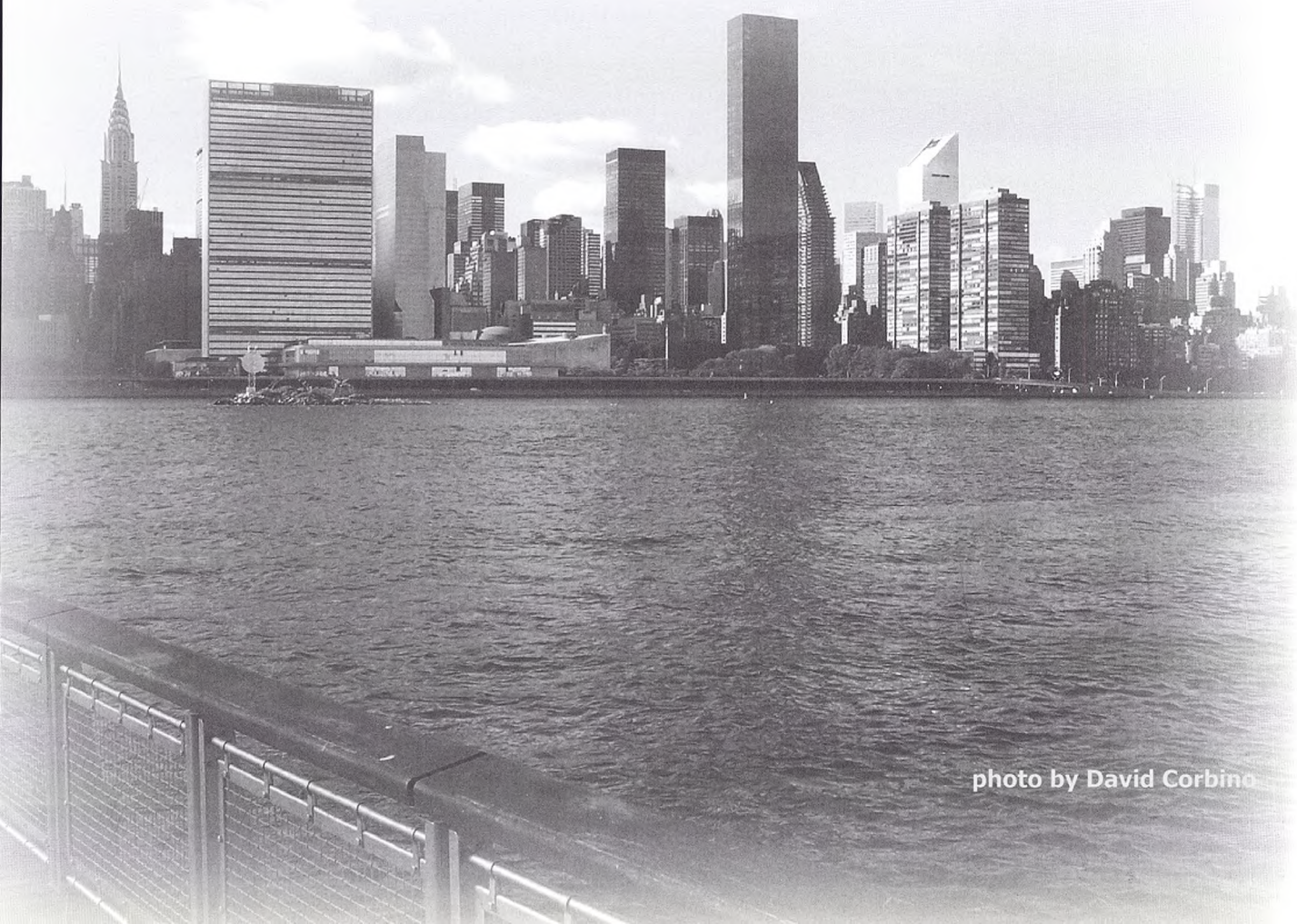


photo by David Corbino