

An American Dream Running Your Own Business

Breakfast Seminars

St. Francis College



Malcolm Forbes, chairman and editor in chief of Forbes magazine, spoke to a standing room only crowd in Founders Hall February 14, 1989.

Forbes gave the opening lecture of a five-part series of breakfast seminars exploring all aspects of operating a successful business. The series, entitled *An American Dream: Running Your Own Business*, was sponsored by the College and the Downtown Brooklyn Development Association.

The other seminars focus on starting up and financing, marketing, new opportunities in downtown Brooklyn, and successful Brooklyn entrepreneurs.