

Lifestyle news



Teen People, a savvy monthly magazine for and about teenagers, premieres in February 1998.



Fashion advertising and clothing trends inspire the popularity of the color orange, which replaces neon green as the fad color of the year.



AP/Wide World

In October, a cyberfashion show at the M.I.T. Media Lab Wearable Symposium features fashions with built-in computer devices and electronic hardware. M.I.T. students designed the high-tech fashions.



AP/Wide World



Princess Diana tribute merchandise abounds, including a double CD set and a new Beanie Baby named Princess, a royal purple bear adorned with a rose. Profits benefit the Diana, Princess of Wales Memorial Fund.



©Steve Granitz, Retna



Fashion looks to the Far East. The stick-on bindi, a tiny decorative accent worn in the middle of the forehead, is popularized by Gwen Stefani, lead singer of the band No Doubt.

flash

Nike introduces a new "I Can" advertising campaign on New Year's Day. The company does not plan to abandon its "Just Do It" slogan, introduced in 1985, which will continue to appear on T-shirts and posters.

Diet Scent Patches are introduced in June by Slimline, a British company. Designed to help people diet successfully, the small arm stickers produce an unpleasant odor to discourage the wearer from eating sweets.



©Davies & Starr Inc., Gamma Liaison

Platform shoes, a fashion statement during the disco '70s, make a style comeback in a big way in 1997, inspiring even platform sneakers.



Christian Dior

This year's look in cosmetics is glimmering, sparkling and colorful. Riding this wave, cosmetics giant Christian Dior introduces Mascara Flash, temporary hair color in a variety of outrageous tints.



AP/Wide World

"Two Fat Ladies" becomes the Food Network's hottest new cooking show in the U.S., attracting fans with its unconventional British stars, two overweight, middle-aged women.

- ▶ The Chevrolet Corvette is named *Motor Trend* magazine's 1998 Car of the Year.

General Motors



- ▼ A new \$50 bill featuring a larger, off-center portrait of President Ulysses S. Grant is unveiled in October. Design details make the bill more difficult to forge.



Reuters/Archive Photos

Softer Hairstyle

Smaller Chest

Larger Waist

Smaller Hips



- ▶ After nearly 40 years, Mattel's Barbie doll takes on a more realistic face and body shape than the Barbie of the '60s. The new doll will begin to appear in stores in early 1998.

AP/Wide World

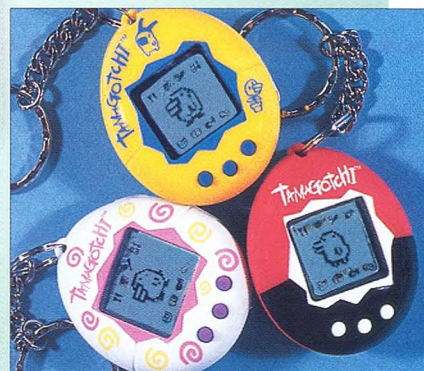


- ▶ Mattel introduces Share a Smile Becky in May 1997. Seated in a bright pink wheelchair, the doll is marketed as a friend to the traditional Barbie.



Karl Steinbrenner

- ▶ Mehndi, intricate designs painted on the body with henna dye, is a popular expression of the fashion trend toward Eastern themes and patterns.



- ▶ Digital "pets" are a 1997 toy craze. These virtual critters keep their owners busy by beeping when they need care or feeding. If ignored, they "die."

flash

As many as 700 school districts nationwide teach "emotional intelligence," aiming to develop children's values and people skills as well as their minds.

Beepers are a status symbol and a lifestyle must-have for many teens juggling school, jobs and after-school activities. More than 40 million beepers are carried in the U.S., an estimated 25 percent of them by people between the ages of 12 and 24. In some schools, beepers are forbidden as disruptive.



- ▶ Canada issues a Superhero postage stamp series that includes a 45-cent stamp featuring the colorful, comic-book image of Superman.



Popular board games appear on CD-ROM in ever-growing numbers, including interactive favorites Monopoly, Scrabble, Sorry, Risk and Boggle.

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