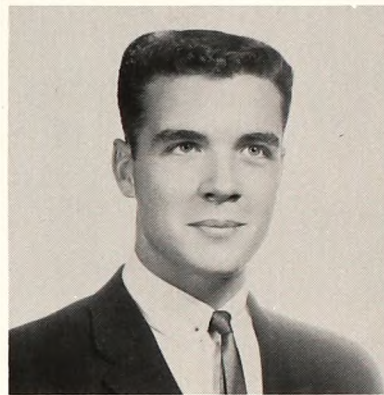
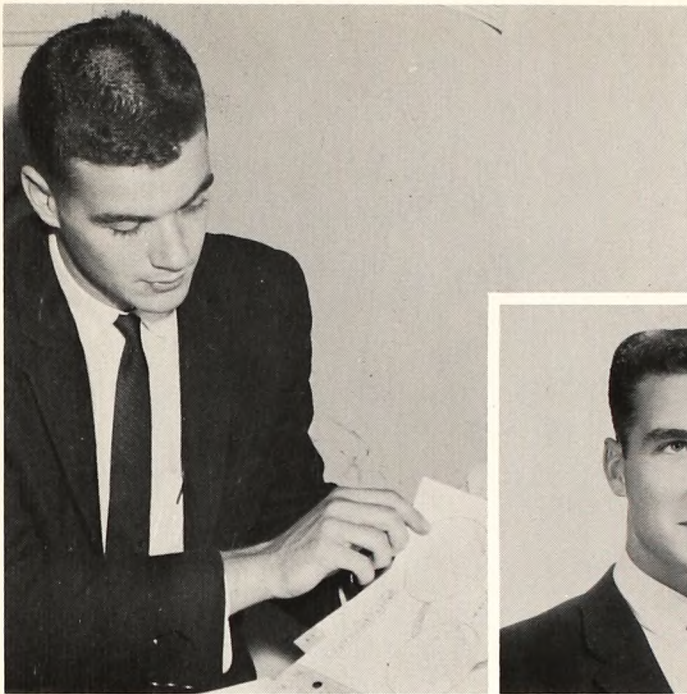
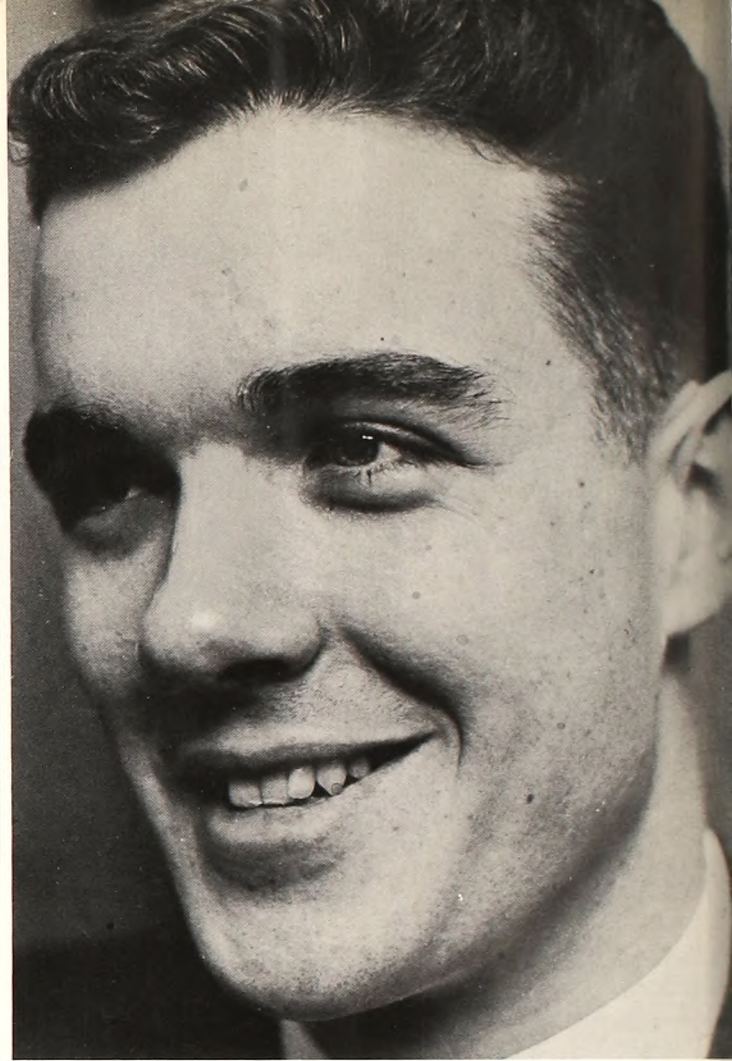


Franciscan - 1961



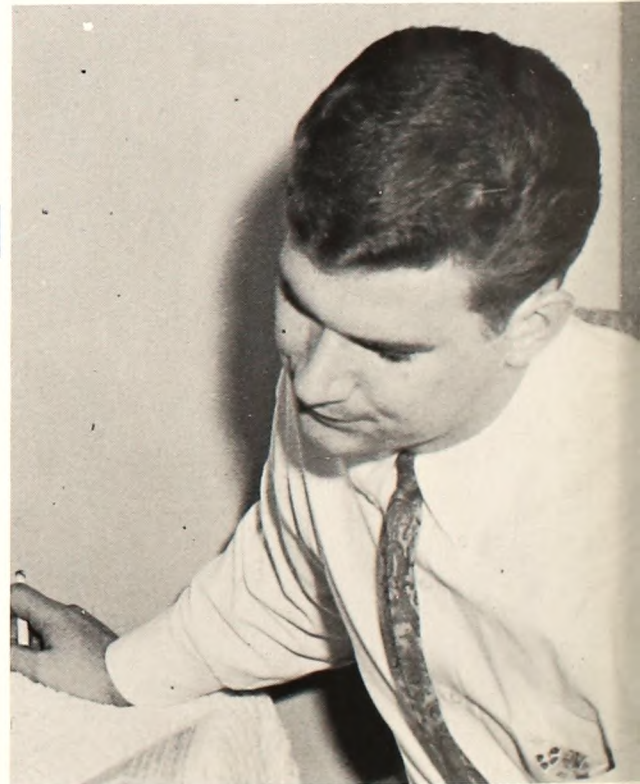
FROM LAYOUTS TO EDITOR-IN-CHIEF . . . Bill Walsh was the Layout Editor of *Franciscan* 1960; critical reviews rated the layouts as excellent. The Junior Class unanimously named Bill Editor-in-Chief of the 1961 *Franciscan*, trusting him with the complete coordination of their annual, and final, yearbook.



BILL WALSH CHOSE his staff after an exhaustive search for qualified men to fill the positions of responsibility. His journalistic background also includes two years as News Editor of *The Voice*. Staff cooperation is paramount in the publication of an annual.



ASSOCIATE EDITOR Frank Avenoso's third year in the four year cycle was capped by his unanimous election as Editor-in-Chief of *Franciscan* 1962. The many necessary, elemental details connected with the position of Associate Editor encompass the full year's span.



A DIFFICULT PERIOD for *Franciscan* senior editors was during mid-October. Rounding up the Senior class for pictures, long lists and back-breaking schedules were only a few of the tasks well-performed by these trouble shooters. John Ward checks a confusing picture schedule.



PART OF THE YEARBOOK'S COST is defrayed through an ambitious advertising campaign. Organized and run by John McCormick, the Business Manager, approximately one fourth of the cost of the printing is paid by this advertising campaign.

YOU ARE NOW HOLDING the end of our cycle . . . the published 1961 *Franciscan*. Our cycle began with an idea—an idea which we wanted to get across to you. We have worked for a year on this book. It is a picture of your cycle, and it is a picture of our *last* cycle. As each separate element became a part of the cycle of the 1960-1961 school year, so too each integrated element—pictures, copy, advertisements—became necessary in the compilation of this mirror of your cycle.

We have attended press conferences, have spoken with some of the famous journalists and teachers of journalism in the country; we have consulted layout manuals, style books and text books to give you the best yearbook technique; we have racked our imaginations and discarded anything we did not think was worthy of this book. That was our cycle.

This book is a journalistic effort, but it is also a nostalgic effort because it pictures the things we would like to live over again. But the rule of the cycle states that the experience can never be repeated; we can only preserve it through this book.



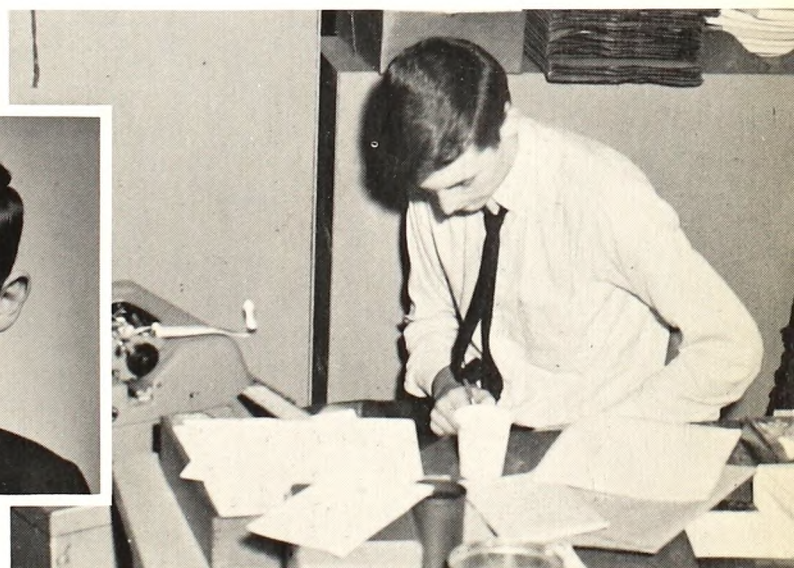
SENIOR EDITOR VINCENT EMILIO . . . Vinnie was one of the four Senior Class copy coordinators. He also helped the business staff by soliciting ads.



"WHAT A PICTURE!!" . . . Complete approval is registered by Editors Walsh, Avenoso and Flynn as they view one of the divider pictures. Choosing the best pictures for each page took much of the time of the Editors.



SENIOR EDITOR JOHN ADAMS . . . John, another Senior coordinator, also helped solicit ads. John was a good man with ideas and acted as an adviser to the Editor-in-Chief.



COPY EDITING AND WRITING are two of the most important positions of employment on a publication. Associate Editor Dick Flynn processed most of the copy as soon as the copy block sizes were known. The Copy Editor must also be able to interweave fact with the theme of the book.